EATON'S FRIDAY FAMILY FEATURE NIGHT 9 A.M. until 9 P.M.

For Enormous Savings

Dash

to EATON'S MATTRESS CLEARANCE

Group 1: 220-Coil Innerspring Mattress
- Button-tufted with tape-sewn handles
- Full sisal pad insulation
- Plain border . . . 8 ventilators
- Selection of one-of-a-kind tickings
- Sizes 4/6, 4/0 and 3/3

Special, each **24.99**
Box Spring with coil-on-coil construction, each 24.99

Group 2: 252-Coil Innerspring Mattress
- Smooth, button-free top
- Plain border with white cotton inside
- Full sisal pad insulation
- Tape-sewn handles . . . 8 ventilators
- Selection of one-of-a-kind striped tickings
- Sizes 4/6, 4/0 and 3/3

Special, each **33.00**
Box Spring with coil-on-coil construction, each 33.00

Group 3: 312-Coil Innerspring Mattress
- Button-free flange construction
- White cotton layers . . . pre-built border
- Cord turning handles . . . 8 ventilators
- Selection of one-of-a-kind rayon damask tickings
- Sizes 4/6, 4/0 and 3/3

Special, each **39.61**
Box Spring with coil-on-coil construction, each 39.61

Group 4: 405-Coil Innerspring Mattress
- Button-free flange construction
- Tempered edgewire
- Sisal pad and sisal crown
- Cord turning handles and pre-built border
- Luxurious one-of-a-kind rayon damask ticking
- Sizes 4/6, 4/0 and 3/3

Special, each **46.33**
Box Spring with coil-on-coil construction, each 46.33

EATON'S—Furniture, Second Floor, House Furnishings Building, Phone EV 2-7141

VICTORIA ROOM

Spend Friday evening at EATON'S, dining and shopping. Enjoy a beautifully-prepared dinner in the Victoria Room . . . make it a family affair.

Dinner served from 5 to 7.30 p.m.

Menu

Roast leg of pork with apple sauce
or
Fried fillet of sole with tartar sauce
Whipped potatoes Mashed turnips
Roll and butter
Fruit jelly with whipped cream
Tea or coffee

1.00

Special 3-Course Dinner
With Roast Turkey
2.00

EATON'S—Victoria Room, Fourth Floor,

Big Value
TIRE SPECIAL
Over the Page

Made-to-Measure SUIT SALE Continues Friday

Beautifully tailored suits in the style, fabric and colour of your choice are yours during this Suit Sale Event at an exceptionally low price.

125 fine quality, English and Domestic fabrics including worsted wool flannels, pic-and-pics, wool serges, herringbone tweeds, fancy patterned all wools, glen checks. Colours include blue, grey, brown, blue-greys. Each **49.00**

EATON'S—Men's Wear, Main Floor.

12 ft. Wilton

Hardtwist Broadloom

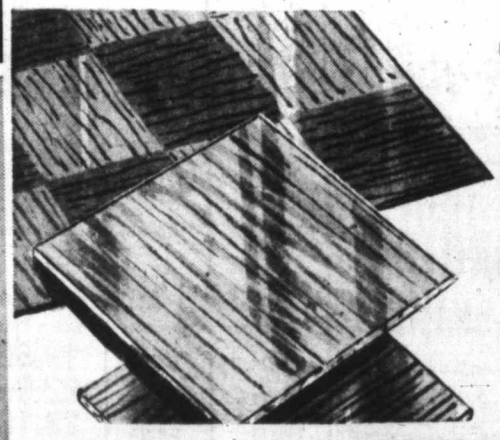
A broadloom designed to take all the wear of an active family . . . this Wilton Hardtwist. All-wool tufts are permanently kinked and resist foot prints . . . so pile stays new looking, resilient, and beautiful for years. You'll love it for wall-to-wall or room size rugs in spice, rose, cinnamon or honey beige shades. 12 ft. widths. Special, per sq. yd.

11.49

Bring in your Room Measurement

To make carpet buying easier and more exact, bring in the measurement of your rooms. Our experts in floor coverings will then assist you in determining your carpet yardage . . . correctly, quickly and efficiently.

EATON'S—Floor Coverings, Main Floor, House Furnishings Building, Phone EV 2-7141



Inlaid Linoleum

TILES

For your home . . . the wisest choice in good quality, utility floor covering . . . sturdy linoleum tile. Easy to install, so easy to care for, tiles with high cork content are in two patterns: jaspe or marble. In beige, grey, black, ivory, tan, green, red or blue.

Size 9"x9". Special, each **10c**

Per case of 80. Special, each **7.95**

EATON'S—Floor Coverings, Main Floor, House Furnishings Building, Phone EV 2-7141

Rubber Stair Treads

Make your home more safe for your family . . . make sure all staircases have sole-gripping rubber treads to cut down the hazard of slipping and falling. These rib-surface treads with moulded nosing are easy to install, easy to clean. In black, brown, green, grey or red.

9"x18", Special, per doz. **4.49**

9"x24", Special, per doz. **5.99**

EATON'S—Floor Coverings, Main Floor, House Furnishings Building, Phone EV 2-7141

Save on Carpeting

Tweed Wilton Broadloom

Loom-woven broadloom, luxurious and beautiful, is of blended wool uncut pile in smart tweed effect. Use for wall-to-wall or room-size rugs. Don't miss this opportunity to cover your floors with this lovely tweed Wilton broadloom. Choose mint green, ginger or curry shades.

12 ft. width, Special, per sq. yd. **6.95**

EATON'S—Floor Coverings, Main Floor, House Furnishings Building, Phone EV 2-7141

9x12 Plush Pile

Cotton Rugs

The choice of decorators who demand the most for their money, the smartest for their decorating ideas . . . lovely cotton rugs. Economy 4-ply yarn is closely tufted in a plush pile with fringed ends. In cinnamon, rose, mushroom or green.

Special, each **39.95**

EATON'S—Floor Coverings, Main Floor, House Furnishings Building, Phone EV 2-7141

7 o'Clock Specials

Please, No Telephone or Mail Orders
On Sale 7 p.m. to 8 p.m.
If Quantities Last

Movie Projector

This Brownie 500 8 mm. movie projector is an exceptional buy . . . but shop right at 7 because quantity is limited. Enjoy your home movies to the fullest . . . with your own projector. 5 only.
7 o'Clock Special, each **72.89**

EATON'S—Cameras, Main Floor

Beginner's Roller Skates

Your child will have a wonderful time learning to skate on these sturdy, plain bearing skates designed especially for him. With adjustable sizing, sturdy web strap and key. 7 o'Clock Special, pair **3.49**

EATON'S—Sporting Goods, Main Floor, House Furnishings Building

Sunny Weather Sandals

Comfortable and cool are these white flattie sandals for women. Styled with slightly wedged heel, latticed straps, buckle trim and composition soles. Sizes 5 to 9.
7 o'Clock Special, pair **1.69**

EATON'S—Family Shoe Centre, Second Floor

Clearance — Gothic Bras

Longline and bandeau style Gothic brassieres of cotton broadcloth are an excellent buy. In group are styles with contour cups, elastic diaphragms or elastic backs. Broken size range. In white only.
7 o'Clock Special, each **1.00**

EATON'S—Lingerie and Foundations, Second Floor

Electric Wall Clocks

Choose from an excellent assortment of sunburst and novelty birdhouse style electric wall clocks, reduced to clear. Shop early . . . limited quantity. Regularly 9.95 to 15.95.
7 o'Clock Special, each **6.63 to 10.63**

EATON'S—Clocks, Main Floor

Electric Percolator

Regularly 16.95!
You save almost 6.00 on this Filtro automatic electric coffee percolator. Gleaming polished aluminum looks beautiful even on your dining room table. This appliance keeps coffee at serving temperature after it has percolated. Cord extra.
7 o'Clock Special, each **10.99**

EATON'S—Small Appliances, Main Floor, House Furnishings Building

Bright Wall Covering

Brighten your home with smart enamel surface wall covering that you can easily apply yourself. Choose from pink, green, yellow, blue or ivory . . . especially practical for kitchen or bathroom. Approx. 54" wide.
7 o'Clock Special, per ft. **29c**

EATON'S—Wall and Floor Coverings, Main Floor, House Furnishings Building

SEE BACK OF THIS PAGE . . . for More EATON Shopping News